

New Feature ADDED to *OmniTrader 2017* *Dramatically Boosts Accuracy & Profits!*



We are very proud of OmniTrader 2017. Users are especially excited about the new Connors RSI Strategies, since they are showing performance that

is competitive with our best Premium Strategies.

I'm writing today about a MAJOR NEW DISCOVERY we just made – and we are including it in the upgrade at no extra charge!

Harnessing the Power of Chart Personality

Twenty-five years ago, I published the Personality of Markets Theory, which says that charts have “personalities” and technical methods that work in a given chart are likely to work in the future - in that chart.

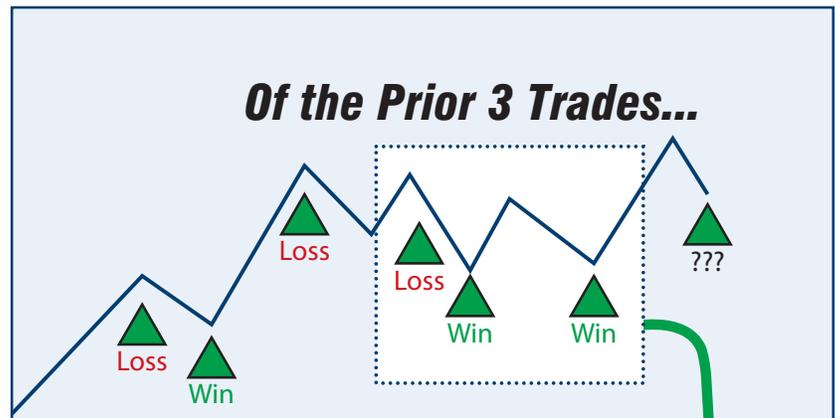
What if we were to measure the performance of a STRATEGY ahead of the next trade? One of our most innovative customers, Mark Holstius, recently worked to prove this theory, and sent us his results. It works! The process is described to the right. “Expectancy” is truly a breakthrough discovery!

We just added a Strategy Filter that implements this idea. As a result, we are seeing DRAMATIC improvements in profitability.

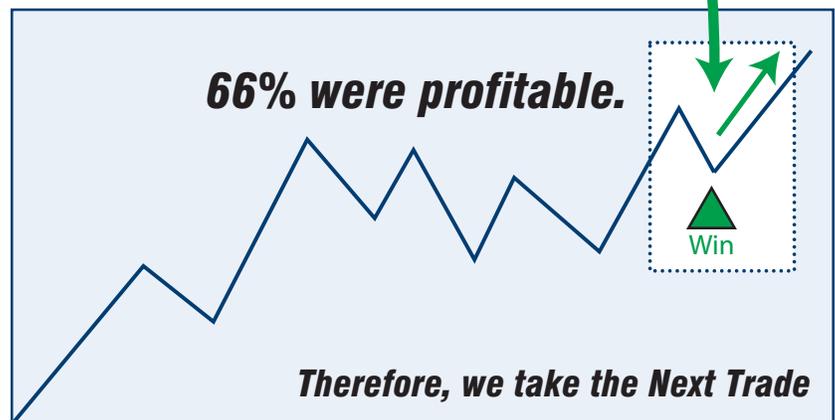
The good news is we have decided to add this feature to the 2017 upgrade at no extra cost!

The NEW Expectancy Block - Focused on *The “Next Trade”!*

In this example, we only allow signals to be generated if the previous three trades show a Hit Rate greater than 60%.



Is the Next Trade likely to be profitable?



YES, because over 60% of the prior 3 trades WERE profitable.

How it Works:

In OmniTrader 2017, we added a special Strategy Block in which we can specify how many trades to consider ahead of the next trade, and which minimum values are required for Hit Rate, PPT, APR, etc..

In this example, we specified a minimum Hit Rate of 60% accuracy on the prior 3 trades. We had 3 winners and 3 losers in the chart. BUT the PRIOR 3 TRADES had 2 winners and 1 loser, for a 66% Hit Rate on those trades. Therefore, we will take the Next Trade. This technique produces considerably more WINNERS than the Strategy normally produces, making it a powerful addition to OmniTrader.

Easily Improve Virtually Any Strategy

Expectancy Theory:

“The Accuracy and Profitability of the Next Trade can be predicted by the trades that occurred ahead of it.”

Expectancy works particularly well on Reversion to Mean Strategies, but any Strategy that generates a reasonable number of Signals can benefit from it.

Using Minimum Profit per Trade of 2% for the prior trade, we find that the trades identified with this filter are considerably more profitable.

To the right is a test case we ran in which we applied Expectancy to our most popular Reversion to Mean Strategies over the past 4 years. EVERY strategy shows improvements in both accuracy and profitability!

Never before have we identified one simple technique that can improve almost any Strategy.

The discovery of Expectancy came late in our upgrade cycle, but it's such an important improvement that I decided to include it for all OmniTrader 2017 users. The coming year is going to be rich with opportunities and I want our customers to have the best possible tools to engage it.

Expectancy Performance Test

We tested our best Mechanical Strategies to see how they would improve with Expectancy Filtering.

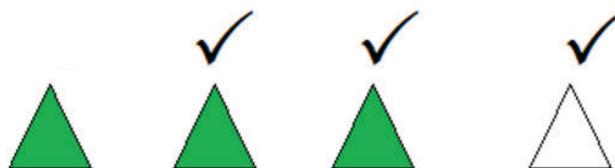
Hit Rate (Accuracy)

Strategy	HR	HR (w/ Expectancy)
MVX-15	69.67%	74.86%
NSP-41	70.25%	73.01%
T3-S1	68.73%	73.26%
T3-S2	69.95%	73.38%
T3-S3	67.61%	68.58%
VBX-3	68.58%	71.82%

Profit per Trade

Strategy	PPT	PPT (w/ Expectancy)
MVX-15	.55%	.88%
NSP-41	.76%	.84%
T3-S1	.52%	.61%
T3-S2	.66%	.71%
T3-S3	.58%	.63%
VBX-3	.64%	.87%

Tables showing “Before” and “After” on Expectancy, tested on the 300 most liquid stocks over the past two years. We typically see both Profit per Trade and Hit Rate improve as a result of using this technique – and sometimes dramatically.



More Breaking News: MVX-15 Added to the PACKAGE!

In August 2015, we released a great Strategy called MVX-15. The mailer we sent out is shown to the right. The unique thing about this Strategy is that it AVOIDS Volatility through the use of a unique Filter that is included in the Strategy.

The OT 2017 Upgrade Package includes the Connors RSI Strategy, which SEEKS Volatility. The best trades always occur on the most significant pull-backs (that also meet other trend considerations).

This makes MVX-15 the perfect companion to the Connors RSI Strategy.

Seeing how the new Expectancy Block improves strategies, we used it to create a new version of MVX-15 called MVX-15 EXP. The Expectancy Block improved accuracy and profitability significantly and a truly premier Trading Strategy was born!

January 2013 to December 2016

	MVX-15	MVX-15 EXP
Hit Rate	70%	75%
Profit per Trade	.55%	.88%

Works Great with Connors RSI

When we combined MVX-15 EXP with the Connors RSI Strategy we got the result to the right. That's over 3 TIMES the profits!

These two mechanical Strategies pair perfectly with each other to produce an incredible outcome. AND, you can activate them in OmniTrader 2017 with AutoTrade to trade the pair automatically!

We have NEVER offered this much Strategy value in an upgrade package before. Connors RSI + MVX-15 EXP are going to make 2017 your most profitable year ever!

BREAKING NEWS: Research Yields Major RTM Breakthrough!

MVX-15

Taming a Volatile Market

The recent market has once again reminded us that various global events can have a major impact. When uncertainty comes into play, the broad market can turn very volatile and this volatility can have a significant impact on our trading.

Our developers have recently been researching how we could reduce the impact of these uncertain markets. What we found was that while some volatility helps RTM strategies, we can improve results in all market conditions by avoiding excessive volatility.

Introducing MVX-15

We are excited to announce the release of our latest next generation Reversion to Mean Strategy, MVX-15. This strategy shows exceptional performance in all markets, but most importantly, it includes a special filter to mitigate the effect of volatile markets.

MVX-15 looks at volatility in two different ways by using the new MVX Signal Filter. First, it improves RTM strategy performance by insuring that there is sufficient market movement in order to capture quick profits.

The filter also measures movement of the VIX Index, which is also known as the "Fear Index". The VIX is a good measure of market uncertainty which leads to volatility.

Consistent Performance in ALL Markets

This equity curve shows the impressive simulated performance of MVX-15 from the year 2000 to date on the stocks in the S&P 100 and NASDAQ 100.

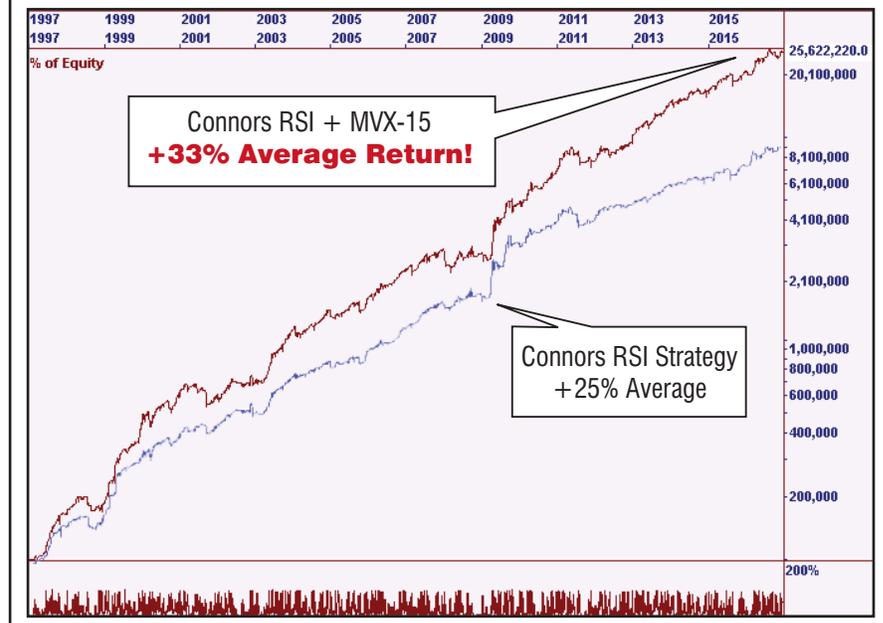
Avoiding Volatility for Improved Performance

Strategy	Hit Rate	Profit/Trade
MVX-15 (no filter)	68.96%	.68%
MVX-15	70.62%	.80%

While the MVX-15 Strategy performs well on its own, the addition of the MVX Signal Filter shows a solid performance in Hit Rate and Profit per Trade. But most importantly, it keeps the strategy from buying when the market is falling fast.

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STELLAR PERFORMANCE Combining Connors RSI and MVX-15



Upgrade Offer Extended through January 18th

Purchase the **Special Package** and get MVX-15 **FREE!**

Now, there's even MORE to like about OmniTrader 2017:

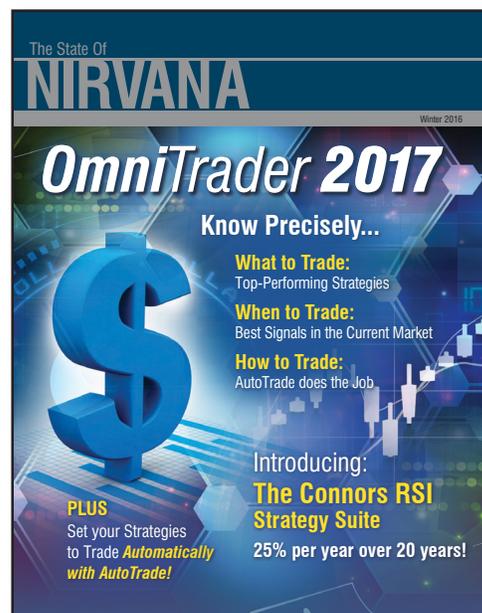
- “AutoTrade” any Strategy with a few clicks!
- Daily OmniView for important News and Tips!
- NEW Hot Strategy Finder v2 – Know What to Trade!
- PLUS, More Power Features users have asked for.

And NOW – the New Expectancy Feature

Filter trades in any Strategy by measuring performance on the vote line. This technique has been PROVEN to improve performance in virtually any Strategy. Expectancy is now included in OmniTrader 2017!

OmniTrader 2017 Upgrade Extension – January 18th

	Reg.	
OmniTrader 2017 Upgrade	\$199	\$149
<i>NEW: Expectancy Block</i>		



OmniTrader 2017 Special Package:

Now Includes MVX-15 and Expectancy

We want our users to profit from this new feature and the STELLAR performance we are seeing when adding MVX-15 to Connors, so we've included it in the Special Package for the New Year!

	Reg.
OmniTrader 2017 Upgrade	\$199
<i>NEW: Expectancy Block</i>	
Connors Strategy Suite	\$495
<i>Just added</i> MVX-15	\$995

Total Value: \$1,689

**A \$1,689 VALUE
FOR JUST **\$395!****

ORDER NOW

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Or Call 800-880-0338