

# VisualTrader

# 10



**FOCUSED  
TO WIN!**

# Welcome to Audio-VisualTrader



Welcome to the tenth anniversary edition of the best Trading Platform in the world—VisualTrader 10!

Over the past ten years, we've enhanced VisualTrader with many powerful features, creating a professional trading platform that is the best in the world for identifying and trading Group

Rotations through dynamic analysis of a representative Map of the Market.

VisualTrader 10 totally breaks the mold of all prior versions by adding several key features that make it our most profitable and easy to use VisualTrader ever.

First, I am pleased to report that VisualTrader 10 is totally customizable! While the original color scheme is still supported, you can now make the Map, Charts, Controls and new Sector areas look any way you like. You can even upload a background image to give the program a completely personalized, custom appearance.

Then, thanks to the new *Sector Organization* feature, you can organize your Symbol List to keep the market neatly organized in front of you. Arrange groups by Sector or according to their importance. This makes it much easier to interpret and act on the information displayed in the Map.

We also have new Audio-Visual Alerts. Studies have shown that our brains learn just as much from audio cues as visual ones. And we've greatly expanded the kinds of situations you can get alerts on. Now you can set audible and visual alerts on any Symbol, Group, or List, for any Strategy Signal, Chart Pattern, or Indicator value!

When any condition occurs, you can be alerted by a unique sound and visual cue. **This new capability literally turns VisualTrader into *Audio Visual Trader*.** It's one of the most important and profitable innovations we have ever implemented in any of our trading platforms.

Not done yet! There is also the seamless integration with MarketScans, our new scanning service that scans the entire market for profitable setups like Higher Lows, Unusual Gaps, or ANY indicator condition. This enables you to get continual updates on what's hot in the market NOW.

MarketScans turns VisualTrader into your personal research assistant. As new Symbols are identified by MarketScans, they are delivered to your VisualTrader and automatically added to *Scan Groups* in the Map and List.

So, while you are monitoring your standard List, VisualTrader 10 is continually looking outside the field of view for additional candidates across the entire market, and bringing them to you for action! You simply won't find this kind of firepower anywhere else.

This is a very powerful upgrade. To empower our users even more, we are including a special video, *Making Money with VisualTrader 10* that focuses on how to use the 3 primary features—Map Organization, Audio-Visual Alerts, and MarketScans—to win in the market.

I want all VisualTrader users to experience the power of VisualTrader 10 with MarketScans. That's why we've kept pricing on the upgrade low AND are including three months of MarketScans (End-of-Day or Real Time). We know you'll find the new features powerful and profitable. And of course, the upgrade is backed by our 100% Money Back Guarantee.

All the new features make VisualTrader more profitable by focusing you on what's important. Get Focused to Win with VisualTrader 10!

Sincerely,  
*Ed Downs*  
Ed Downs  
CEO and Founder



# A PERFECT 10!

Some people say there's no such thing as a Perfect 10. But when you see VisualTrader 10 in action, you will agree that sometimes there is.

## An Even MORE Profitable View of the Market

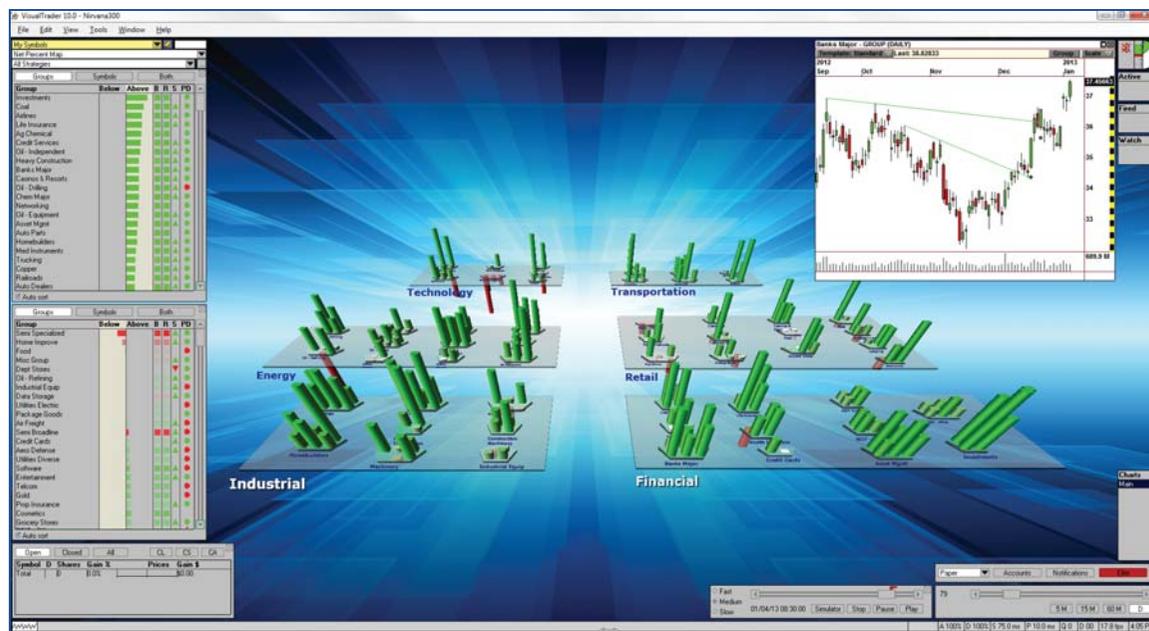
VisualTrader has a new look. Everything about the Map and other elements are adjustable, including color, shading and shape of the elements. You can even add your own personalized background image. But that's just the opening act.

You can now organize groups in logical areas we call *Sectors*—making it easier than ever before to organize your view of the market. Arrange them in any way that makes sense to you, and easily move them around on the playing field. It's the ultimate customization feature.

## Bring all your Senses to the Trading Game

Nearly everyone with a smart phone has specific tones for things like email, text, or phone calls from mom. We don't have to look at the screen to know what is happening. The tone tells us.

VisualTrader 10 has new, advanced audio alerts. You can select different sounds for different Strategies, Chart Patterns, or Indicator Formulas on any Symbol or group of Symbols. Accumulated sounds tell you when similar events are happening. As you use VisualTrader 10, your brain will begin to discern patterns and your trading will improve.



VisualTrader 10 is totally Customizable—from Look and Feel to Map Organization.

## Get Great Setups across the ENTIRE MARKET

In VisualTrader, the Profile (or Map) is a representative view of the market based on a specific list of symbols. As powerful as the Map is, we know there are thousands of symbols outside this field of view. What if we could literally prospect the ENTIRE MARKET each day for the specific Setups we want to trade?

VisualTrader 10 supports MarketScans, our new scanning tool that finds Setups in End-of-Day or Real Time. Just select a Scan that finds specific Setups (like New Highs) and watch as a Group Plate in VisualTrader populates with new opportunities. Then, wait for a Signal or Pattern to fire. You will quickly see why we call this *the Money Ball*.

## FirePower Like This Deserves the Best Education

VisualTrader 10 sharpens and focuses the original design of VisualTrader into an incredibly powerful, money-making machine. With new Map Organization, Audio-Visual Alerts, and MarketScans Integration, this new VisualTrader is going to make a huge difference in your trading.

For the upgrade, we have updated the video seminar *Making Money with VisualTrader* to focus on how these new features work together to empower you as you trade the markets. And it's included with VisualTrader 10.

# Finding Great End-of-Day Trades



## New Organization Makes it Easier to See What Is Moving in the Market

We know that many VisualTrader users (including us) often move groups in close proximity to each other on the Map based on a logical grouping—for example, keeping all transportation-related groups together in one general area.

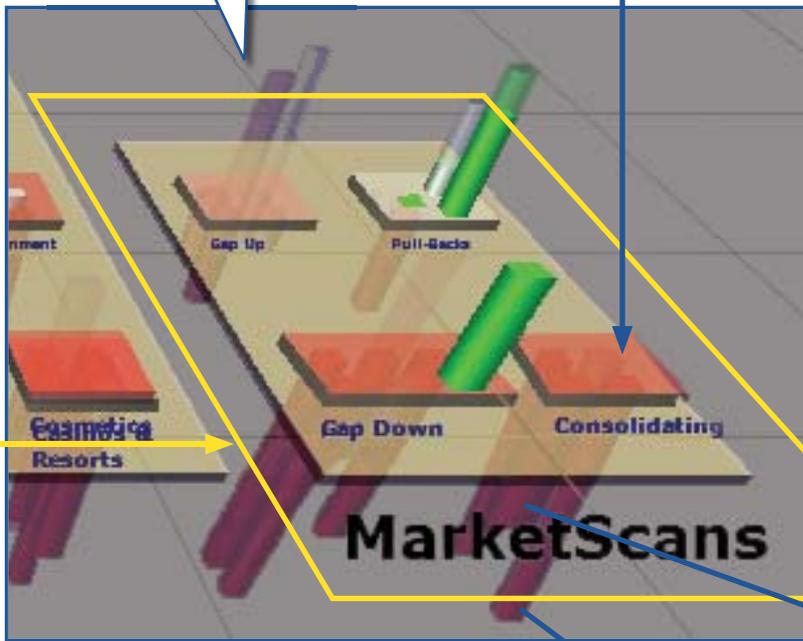
Now, you can create physical areas (called *Sectors*) and give each a name, like *Transportation*. Create these areas on-the-fly and “drag and drop” groups into them. Then, you can move the collection of groups any place on the Map by simply moving the Sector. This new feature removes clutter and makes it much easier to find Group and Sector Rotations.



On December 26, stocks in the Chemicals (Major) in the Industrial Sector were getting bullish. The Agricultural Chemical stocks were also Bullish. Dow Chemical gained 5% in the ensuing rally.

# Introducing Scan Groups

Different Scans identify different opportunities

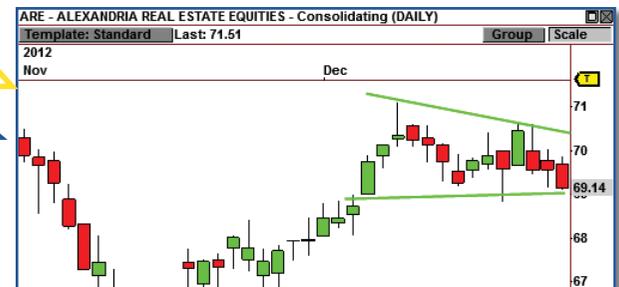


NEW! MarketScans End-of-Day

## Prospect the Entire Market for Profitable Setups Every Day

MarketScans is our NEW End-of-Day and Real Time Scanner that searches the ENTIRE MARKET for Setups. Now, you can add Scan Groups to your Map and instantly get the best Opportunities across the entire market, (for example, the top 20 stocks in an uptrend based on Volume).

You can have as many Scan Groups in your Map as you like. You can even create an entire Map with Scan Groups only, or dynamically create an Industry Group from any Symbol that appears from a Scan. With this new feature in VisualTrader 10, it's easy to prospect the entire market for Setups and identify Group Rotations on the candidates you find!



# VisualTrader 10

## NEW In VisualTrader 10

VisualTrader has been dramatically enhanced to bring even more profitable trading ideas directly to your desktop.

### ✓ Sector Organization

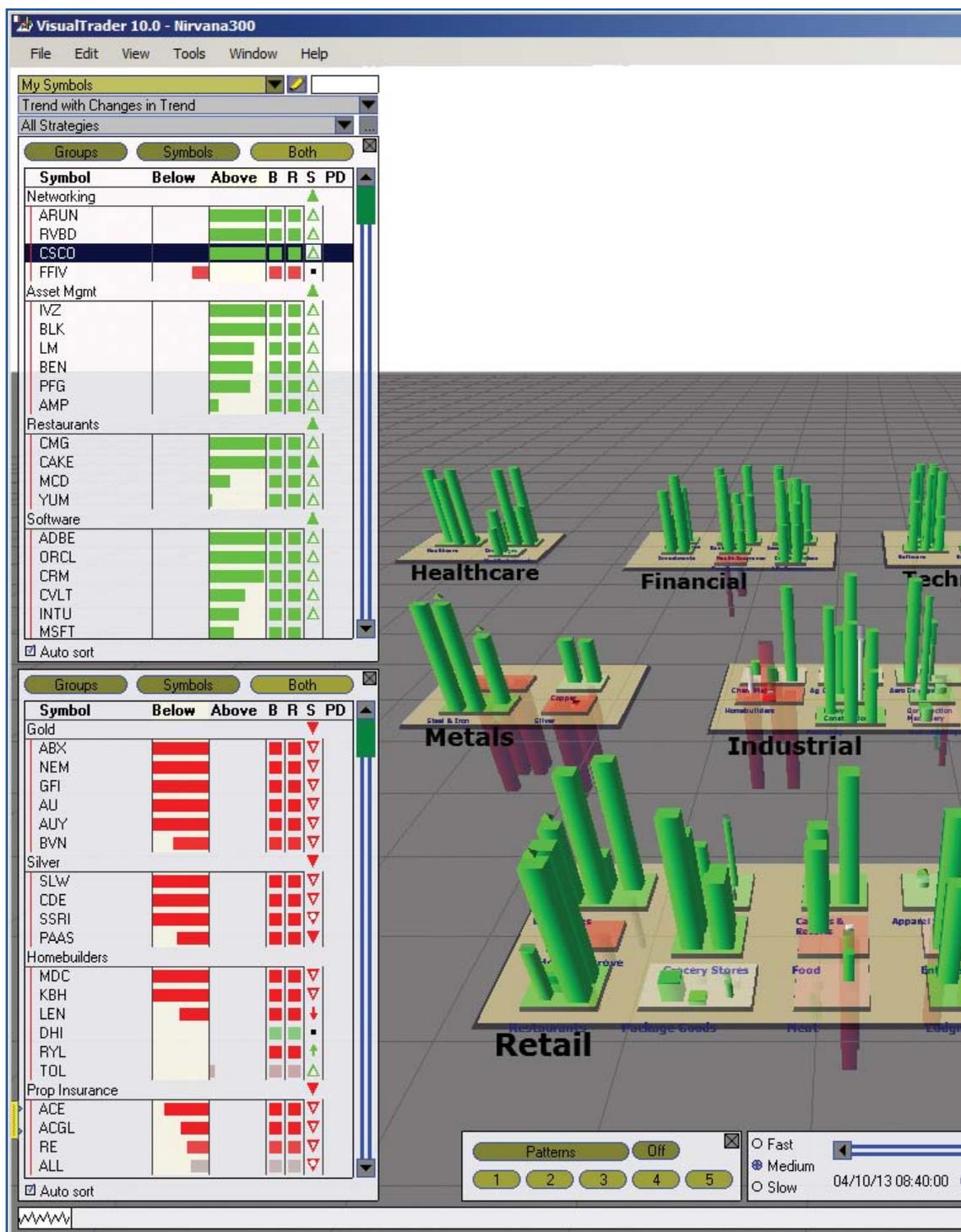
Easily create collections of Groups that can then be moved around on the Map with a single click & drag. These Sectors make it easier to see the most powerful Group Rotations.

### ✓ Dynamic Map Groups

We have added a new feature for dynamically creating Groups “on the fly” from individual Symbols. This enables you to instantly identify Group Rotations on any candidate! (see pages 8-9)

### ✓ Total Customization

Now you can customize everything about the look and feel of VisualTrader, including Map Color, individual elements, and even the background.



Enhancements in the new VisualTrader 10 make it easier than ever to find and trade the most profitable candidates the market has to offer.

# Find the BEST Opportunities NOW



MarketScans

VisualTrader

Export... Settings Help

Gap Down (All) 23 Stocks Expand >>

Symb	Bid	Ask	Last	Volume	PERatio
WMB	37.52	37.53	37.53	1687197	27.6
WFC	36.86	36.87	36.87	2145524	11.2
USO	32.54	32.55	32.54	6690026	0
TBT	61.01	61.02	61.02	2617927	0
SU	28.55	28.55	28.55	2436227	16.5
STI	28.6	28.61	28.604	1866920	8.1
SLW	26.73	26.74	26.74	5450179	17.2
SLV	25.57	25.58	25.57	2286547	0
SAP	77.9	77.95	77.94	1343437	24.9
PNC	65.77	65.79	65.78	747543	12.7
NEM	36.77	36.78	36.78	8288609	10.7
MPC	79.26	79.29	79.27	2863516	8.5
LNG	26.61	26.62	26.61	1739273	0
KORS	55.82	55.83	55.83	2137036	32.6
INPY	43.09	43.11	43.1	1282406	17.4

(Auto) ABX DAY Gap Down (All) 12/31/2012

Keep Out-of-Scan  Auto-Preview  Hide Chart Preview

## ✓ MarketScans

### Profitable Setups from the Entire Market

Select scans in MarketScans and have them automatically populate Scan Groups on the Map. We include a number of canned scans but it's also easy to create your own. Any technical formula can be entered to run on our servers, continuously identifying and delivering a fresh list of Setups.

## ✓ New Audio-Visual Alerts

We've overhauled the Alerts feature of VisualTrader to create specific targeted Alerts on the Symbols in your Map AND those delivered by MarketScans.

Now, you can get enhanced Audio and Visual Alerts on Any Strategy, Pattern, **OR INDICATOR** for Any Symbol, Group or the entire Map—AND have the program play sounds, bring up a chart and/or a timed message box. **It's turned VisualTrader into Audio-Visual Trader!**



Edit Alert

Home Improvement Stores 5 MINUTES

Alert Type  
 Signal  Pattern  Indicator

Indicator Alert  
 Long Condition:  Formula  
 Short Condition:  Formula

Signal Alert Direction  
 Both  Long  Short  Always Active

Actions  
 Play Sound     
 Play 3 times  
 Show Message Box with Symbol  
 Close Automatically after 5 seconds  
 Show Chart

Day  GTC

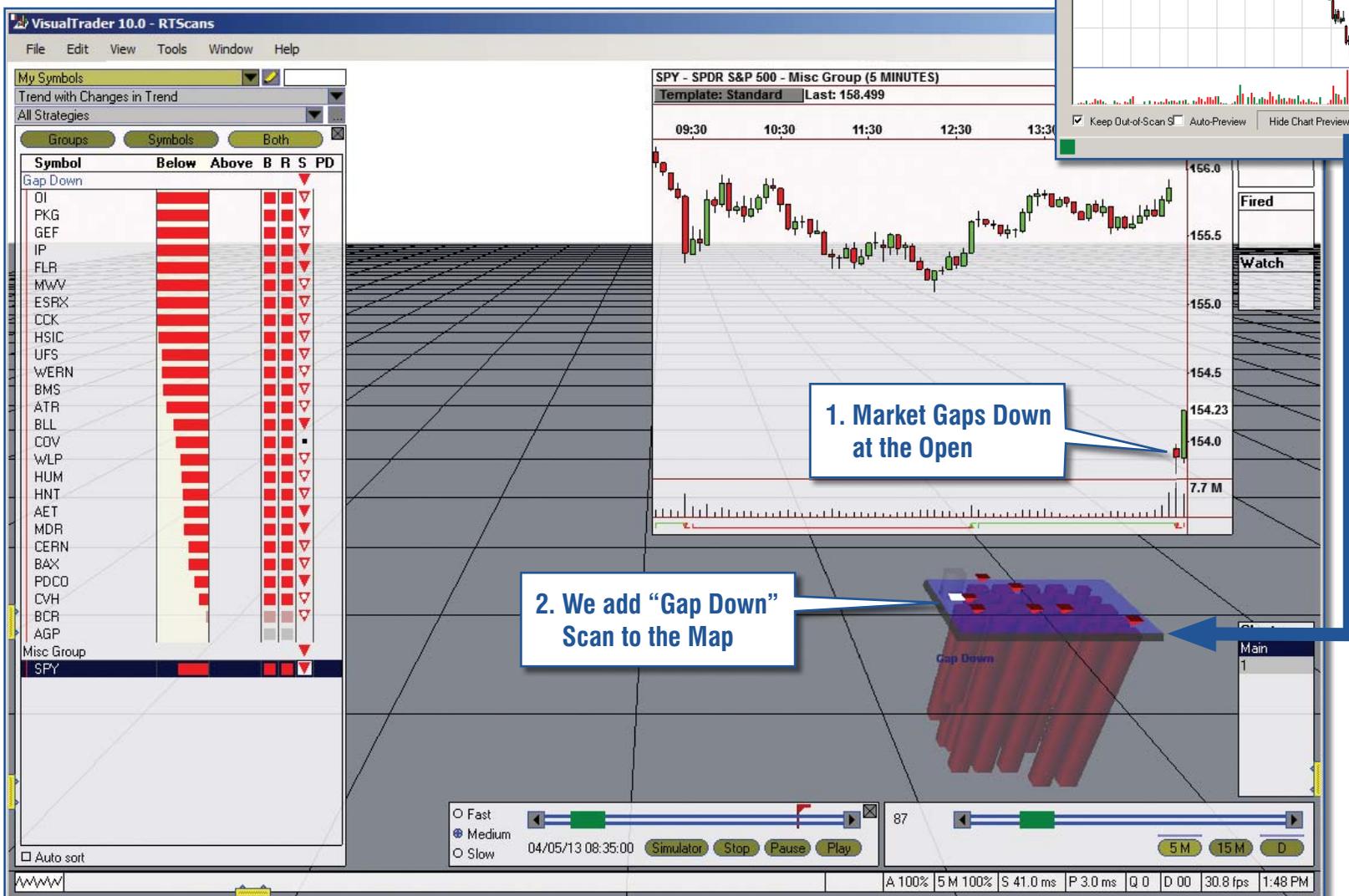
# Finding Great Trades in Real Time

## Setups from MarketScans Bring the Trades to You!

VisualTrader is great for identifying Group Rotations in Real Time. With the addition of MarketScans, the trading power has dramatically increased. MarketScans feeds Setups from the entire market to Scan Groups. You can also attach audio alerts to individual Scans so you know which one fired a Signal. Using these features casts a wide net so you catch the big moves!

At Market Open on April 5, the market gapped down hard, as shown in the chart below. (1) We know that strong Downside Gaps offer incredible upside trading opportunities. VisualTrader 10 can bring the trades to us! We simply add the Gap Down Scan as a Scan Group (2) and wait for Signals to fire.

Symbol	Bid	Ask	Last	Volume	PERatio
WMB	37.52	37.53	37.53	1687197	27.6
WFC	36.86	36.87	36.87	2145524	11.2
USO	32.54	32.55	32.54	6690026	0
TBT	61.01	61.02	61.02	2617927	0
SU	28.55	28.55	28.55	2436227	16.5
STI	28.6	28.61	28.604	1866520	8.1
SLW	26.73	26.74	26.74	5450179	17.2
SLV	25.57	25.58	25.57	2286547	0
SAP	77.9	77.95	77.94	1343437	24.9
PNC	65.77	65.79	65.78	747543	12.7
NEM	36.77	36.78	36.78	6288609	10.7
MFC	79.26	79.29	79.27	2863516	8.5
LNG	26.61	26.62	26.61	1739273	0
KORS	55.82	55.83	55.83	2137036	32.6
INFY	43.09	43.11	43.1	1282406	17.4



MarketScans dynamically feeds candidates to VisualTrader 10. On the morning of April 5, we added the Gap Down Scan to identify liquid stocks that gapped down at the Open—waiting for Reversal Signals.

# is Easy with VisualTrader 10

## Signal Alert!

Your Scan Group Signals the first Opportunity of the Day with an audible and visual alert. (3) Clicking the Symbol with the Signal, we see it's WERN of the Trucking Group.

In order to gain more confirmation we want to know what the group looks like, so we add Trucking to the Map (4). We quickly see that all stocks in this group are rocketing off the launch pad in a strong rotation.

(5) We can trade the strongest Symbol or enter a Basket Trade. Over the next few hours moves of 3% to 7% took place on stocks in this group.



## What Could be Easier?

A general Scan identified an individual Symbol with the Setup and Signal. From there we identified the Group Rotation—easy thanks to VisualTrader 10.

Talk about firepower! No other program brings great trades to you like VisualTrader 10 does.

# VISUAL TRADER

## Making Money with VisualTrader Expanded Edition for VisualTrader 10

Your purchase of VisualTrader includes comprehensive education on all of the remarkable VisualTrader features, including the new features in VisualTrader 10. *Making Money with VisualTrader* includes information-packed tutorials as well as special sections on how to use VisualTrader to trade both End-of-Day and Real Time.

The first part focuses on the features in the program. You will learn many useful VisualTrader tips including:

- Use the Map and Opportunity List to Find Great Candidates
- Which Measurements and Transforms You Should Use
- Include Strategies and Patterns in Your Analysis
- Use the Playback Feature to Hone Your Skills
- Customize VisualTrader to Match Your Trading Style

The second part of the seminar concentrates on trading approaches you can use with VisualTrader. This includes the *Three GreenMethod, Trading the eMini's, Reversals in Trend* and more. Finally, we conclude the seminar by providing you with a detailed description on how to use all of the new features in VisualTrader 10. This includes how to customize the Map, configure Audible Alerts, use the Sector Organizer, and a special section on using MarketScans to bring you the best opportunities in the entire market.

*Making Money with VisualTrader* is presented in an easy to navigate format which allows you to watch any section of the seminar at any time. This allows you to learn the program at your own pace and view only the portions that pertain to your trading approach. *Making Money with VisualTrader* will help you start profiting with VisualTrader ASAP and it is included FREE with your purchase of VisualTrader 10.

**Seminar Included FREE  
with your Upgrade.**

EXPANDED EDITION

### Making Money with VisualTrader Expanded Edition for VisualTrader 10

- ◆ Introduction to VisualTrader 10
- ◆ Mastering the Features in VisualTrader
- ◆ End-of-Day Trading Techniques with VisualTrader
- ◆ Real Time Trading Techniques with VisualTrader
- ◆ NEW Features in VisualTrader 10
- ◆ VisualTrader Trading Secrets



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The advertisement features a large computer monitor displaying the VisualTrader 10 software interface. The interface includes a list of stock symbols on the left, a central 3D bar chart with labels for 'Transportation', 'Industrial', and 'Financial' sectors, and a right-hand panel with various data points. A large, ornate '10 YEARS' anniversary badge is positioned in the upper left corner of the monitor's display area. The background is a dynamic blue and yellow geometric pattern. The text 'VisualTrader 10' is written in a large, white, italicized font across the middle of the monitor. Below it, the phrase 'FOCUSED TO WIN!' is written in a large, bold, yellow, italicized font.

**10 YEARS**

*VisualTrader 10*

**FOCUSED TO WIN!**

VISUALTRADER 10